

Our Malaria Work: A Study of Paul's Letter to Philemon as a Model Advocacy Letter

PAUL'S LETTER OF ADVOCACY

- **Paul's greeting**
Verses 1-3, especially verse 3
- **Paul's expression of gratitude**
Verses 4-7
- **Paul's statement of the problem**
Verses 8-11a
- **Paul's explanation of why he cares**
Verses 11b-16
- **Paul's request for action**
Verse 17
- **Paul's consideration of the financial impact**
Verses 18-19
- **Paul repeats his request and confidence the action will occur**
Verses 20-21
(Verse 22: Is Paul planning to follow up?)
- **Paul's closing**
Verses 23-25
(Paul uses his name in the greeting, but he includes people from the community here.)

YOUR LETTER OF ADVOCACY

- **Your greeting**
Dear Senator Will U. Pleasecare,
- [● **Your optional expression of gratitude**]
Thank you for your hard work and service.
- **Your statement of the problem**
Malaria is preventable and treatable, yet 850,000 people, mostly women who are pregnant and children, die from it yearly.
- **Your explanation of why you care; use a brief story and/or a few statistics**
When I was in Africa, I saw families living in poverty whose children died because they were too poor to prevent or treat malaria. Or, One child dies every 45 seconds due to malaria and one child's death is too many!
- **Your request for action**
If possible, ask for support of a specific bill; give the bill's number and title.
Please support funding for the Global Health Initiative. Or, Please support The Global Fund's work with Millennium Development Goal #6.
- [● **Your optional consideration of the financial impact**]
Although I'm requesting a commitment of \$6 billion to the Global Fund, by preventing malaria, \$12 billion a year will be saved from lost productivity in Africa and this will help families out of poverty.
- [● **Your optional repeat of the request and confidence the action will occur**]
I know that you do not want to let another child die unnecessarily of malaria.
- **Your closing**
Sincerely your constituent,
I. M. Forjustis, Lutherans Against Malaria
100 N. Solidarity Lane
Gracious, MN 55345